



For Immediate Release

Contact: Favila Paulos-Budyszewick
Fleishman-Hillard PR
305-773-0705

Praxedes Arias
Fleishman-Hillard PR
305-520-9013

**NEW BOOK CELEBRATES THE NATION'S
"FACES OF PUBLIC HEALTH"**

25 individuals profiled, representing many public health disciplines.

Book provides real-world examples of public health's impact on daily life.

Washington, D.C., November 6, 2004 -- Recognizing the essential role of public health workers in maintaining the health and safety of the U.S. population, Pfizer Inc has published a new book to celebrate the achievements of those working in the field. *The Faces of Public Health* profiles 25 people from across the United States who are making tangible efforts to improve the health and safety of their communities. The book, which is being launched at the 2004 American Public Health Association annual meeting (November 7-10) in Washington, D.C., was conceived, produced and published by Pfizer's U.S. Public Health Group.

The 25 individuals profiled in the book were selected from among hundreds of nominations made by state health officials and public health experts representing the 50 states and U.S. territories. [A complete list of the 25 individuals and their home city/state appears at the end of this release.] In exploring their life stories, *The Faces of Public Health* focuses on people who represent many but by no means all layers of the system.

"An important message that lies at the heart of *The Faces of Public Health* is the interconnectedness of our public health system," explains Barbara A. DeBuono, MD, MPH, Senior Medical Director/Group Leader, U.S. Public Health/U.S. Medical, Pfizer Inc.

(more)

“The infrastructure of the U.S. system comprises many layers and many committed professionals working in partnership to protect the population from disease and injury. Every layer and every individual touches our lives in different ways, many invisible to us.”

The book portrays the daily work of people in the trenches, making a difference in their communities. These people work in state, city and county health departments and in other branches of government, as well as in clinics, hospitals and non-profit organizations. From emergency preparedness to farm safety awareness to pro bono mental health services, the book fully demonstrates the diversity of the field and offers a glimpse in to the myriad career opportunities available in public health.

Each person profiled in *The Faces of Public Health* gives personal advice to those who are considering careers in public health. Those profiled also were asked to project ten years into the future, predicting where public health might be or where they hope it will go. *The Faces of Public Health* aims to make visible the invaluable work public health professionals perform day in and day out, and to celebrate their contributions to our nation’s well being.

“Although public health has a vital impact on every individual every day, the work of public health can be mysterious to the general public,” said Hugh Tilson, MD, DrPH, Senior Advisor to the Dean, and Clinical Professor, School of Public Health, University of North Carolina at Chapel Hill. “This book celebrates the work of the public health community, and puts a face on the thousands of individuals who have committed their lives to the safety and health of our society.”

The Faces of Public Health is available free of charge and can be ordered on www.pfizerpublichealth.com. The book will also be distributed on-site at the American Public Health Association meeting. *The Faces of Public Health* is the latest addition to Pfizer’s ongoing commitment to providing high-quality books on health care careers, including *Advancing Healthy Populations: The Pfizer Guide to Careers in Public Health*. This book can also be ordered free of charge on the Pfizer Public Health website.

(more)

Pfizer Inc discovers, develops, manufactures and markets leading prescription medicines, for humans and animals, and many of the world's best known consumer products.

#

The Faces of Public Health
List of Individuals Profiled in the Book

Marilyn Adams
Farm Safety 4 Just Kids
Earlham, Iowa
Farm safety

A. Cornelius Baker
Whitman-Walker Clinic
Washington, D.C.
Access to HIV/AIDS treatment

Jane Conard, RN
Division of Public Health
Bethel, Alaska
Itinerant nursing

Debbie McCune Davis
The Arizona Partnership for
Immunizations
Phoenix, Arizona
Childhood immunizations

Kathleen Falk, JD
Dane County Government
Madison, Wisconsin
Planning a healthy environment

Amy Forsyth-Stephens, MSW
Association of the New River Valley
Blacksburg, Virginia
Pro bono mental health services

Ron Graves, DDS
Oklahoma State Board of Health
Ardmore, Oklahoma
Smoke-free indoor environments

Chris Hoke, JD
North Carolina Division of Public Health
Raleigh, North Carolina
Public health laws

Ted Holloway, MD
Division of Public Health, SE Health Unit
Waycross, Georgia
Access to rural health care

Paul Juarez, PhD
Brentwood, Tennessee
Youth violence prevention

Garland Land, MPH
Missouri Department of Health and Senior
Services Center
Jefferson City, Missouri
Data and disease surveillance

Elizabeth Laposata, MD
Rhode Island Department of Health
Providence, Rhode Island
Medical examination and pathology

Marci Layton, MD
New York City Department of Health
New York, NY
Disease investigation

Randy Lee, RN
Arkansas Department of Health
Texarkana, Arkansas
Children's health advocacy

Aggie Leitheiser, RN, MPH
Minnesota Department of Health
St. Paul, Minnesota
Emergency preparedness

Jean Malecki, MD, MPH
Palm Beach County Health Department
Palm Beach, Florida
Anthrax outbreak control

Russell Moy, MD, MPH
Maryland Department of Health and
Mental Hygiene
Baltimore, MD
Maternal and child health

Dennis Murray, MPH
Knox County Health Department
Mount Vernon, Ohio
Men's health awareness

Lisa Penny, RDH
Idaho Division of Health
Boise, Idaho
Oral health education

Ellen Phillips-Angeles, MS, CHES
Public Health - Seattle and King's County,
Women's Health Unit
Seattle, Washington
Women's health services

Janet Realini, MD, MPH
San Antonio Metropolitan Health District
San Antonio, Texas
Teen pregnancy prevention

Denise Rondeau
Department of Health & Human Services
Concord, New Hampshire
Disease contact tracing

Montserrat Salichs, RN, MS
Centro de Diagnostico y Tratamiento de la
Playa de Ponce
Playa de Ponce, Puerto Rico
Treatment access for underserved
populations

Dean Sienko, MD
Ingham County Health Department
Lansing, Michigan
Care for overseas U.S. troops

Ardell Wilson, DDS, MPH
Connecticut Department of Public Health
Hartford, Connecticut
Asthma treatment standardization